

**This document is to be used as a guide. Hollywood Outdoor Movies strongly suggests that our potential clients utilize the following criteria when determining which vendor to utilize when renting or purchasing equipment.**

Request a copy the following insurance policies. Cities, parks, schools and businesses all REQUIRE insurance to step foot on their property. Limits should be as follows:

- ✓ Workers Compensation / General Liability – Minimum of \$1,000,000/\$2,000,000 aggregate. We are seeing these requirements go up as well
- ✓ Business auto policy – Request that all vehicles that come on your property have a minimum of \$1,000,000 of coverage. Personal insurance will not cover damages if vehicles are being used for business under a personal policy.

Make sure the advertised company is who they say they are. You can check with your states Secretary of State office to research that companies are actually an incorporated or under a LLC structure. To often we see companies labeling themselves as a corporation, but are either under someone else's corporate name and/or are not a corporation at all! This could hurt your chances of collecting for damages in the event an unfortunate event would occur.

We recommend that you check the credit of any company that you are dealing with. Credit scores are very indicative of the viability of a company. In today's times, protect yourself and make sure the company you are doing business with will be there to service the warranty. You may do so by checking out Dunn and Bradstreet.

Hosting an outdoor movie is more complex than the general public thinks. We have seen a few companies in the market that quite simply should not be allowed to operate. Sub par sound, projection and the lack of quality or old equipment is something that you as the consumer simply should not allow. We recommend the following criteria when hiring an outdoor movie company.

- ✓ Hire a company that utilizes AIRSCREEN brand screens. There are several knock off companies that try to copy AIRSCREEN's quality, but none have been successful.
- ✓ Ask the company you are hiring about the gain factor of the screen. Movie screens are classified how much reflective light comes off the screening material. The higher the gain – the higher the reflectivity which means the better the picture. Most bounce house type companies do not utilize quality screening materials.
- ✓ The projector's that are utilized are very important to the quality of the picture. There are basically two things that a projector needs in order to have a successful show – Appropriate luman count for the size of screen and a high contrast ratio. We recommend the following –

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Screen Width	Brightness / Lumens
16 foot screens	3,000 Lumens
20 foot screens	4,500 Lumens
24 Foot Screens	5,000 Lumens
30 foot screens	6,500 Lumens
40 foot screens	12,000 or 15,000 lumens
Other projection option are available on all projector sizes	

- ✓ Sound is a crucial part of the outdoor movie experience and often the most overlooked by outdoor movie companies. Sound does not work the same outside as it does inside and therefore precautions must be taken to ensure a quality auditory experience. Wind, buildings or lack there of, and the landscape all play a role in how sound will affect the audience. Ask each company how many watts they are utilizing at each event. Please call us for our wattage usage. It changes for every venue, but rest assured you will not be disappointed.

Quality outdoor movie companies will have a client list that they are not afraid to share with you. We recommend that you check references of a company to ensure that they can deliver the product they say they can. We open our books to you and let you choose the client that you would like to call instead of us cherry picking the best clients for you. We challenge any other company to the same standard.

We hope that this guide is of some help. We know how many outdoor movies are popping up around the country, which can make it difficult in deciding how to choose which one is the best for you. This is why this guide was created, to help you our client. Please feel free to give us a call ad ask any questions that you may have.

## Outdoor Movie Checklist

We recommend that when deciding which outdoor movie company to hire that you utilize this checklist which will help you make an educated and informed decision.

### About the Company

Qualification	YES	NO	
Workers Compensation \$1,000,000 (have copy of cert sent to you)			
General Liability - \$1,000,000 / \$2,000,000 Aggregate (have copy of cert sent to you)			
Business Auto Policy - \$1,000,000 (have copy of cert sent to you)			
Incoporated business of LLC			State
Credit Check with D & B			
Years in Business (verified by Secretary of State Website)			

### The Experience

Qualification	YES	NO
Utilizes AIRSCREEN brand Screens		
Screen Gain Factor		
Size of Screen Quoted		
Size of Projector		
Contrast Ratio		
Sound wattage		

### References

Client Name	On time	would they use again if they had other options	Screen quality	Sound Quality	Personel Quality